

# VICTORIA CHILELLI

GRAPHIC DESIGNER

## CONTACT



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victoriachilelli



victoriachilelli.com



New York, New York

## EDUCATION

### New York Institute of Technology

New York, NY  
MA, Communication Arts  
2017- 2019

### Monmouth University

West Long Branch, NJ  
BFA, Graphic Design  
2012-2015

## KEY SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe Premiere Pro  
Adobe After Effects  
Mac & PC Platforms  
Microsoft Word  
Microsoft PowerPoint  
Microsoft SharePoint  
Google Suite

## EXPERIENCE

### Senior Graphic Designer

#### Omnicom Media Group

August 2022- Present  
New York, NY

- Provide creative support for projects across all OMG brand agencies.
- Fast-paced role that involves building both print and digital collateral, as well as environmental experiences.
- Projects include internal and external marketing materials, new business and executive level presentations, and client related custom templates
- Clients include Pepsi, AT&T, Disney, McDonald's, and The BMW Group.

### Senior Graphic Designer

#### DÖ, Cookie Dough Confections

Oct. 2017- August 2022  
New York, NY

- Lead designer providing creative support to all departments
- Conceptualize and create compelling designs for marketing collateral, e-mails, brochures, catalogs, packaging, web graphics, digital ads, packaging, window vinyls, signage, custom orders and catering events
- Assist with the creation of temporary pop-up shop locations through menu design and visual wall graphics
- Collaborate with vendors and printers to meet production needs
- Organize, schedule, and art direct all product and lifestyle photo shoots

### Graphic Designer/Creative Presentation Specialist

#### Guggenheim Partners

Aug. 2016 - Oct. 2017  
New York, NY

- Support investment banking through the creation of presentations, charts, graphics, and marketing materials while upholding the Guggenheim brand
- Create custom templates and presentations for client pitches
- Manage and archive the photography of all banking events and headshots

### Graphic Design Intern

#### The Walt Disney Company

May 2015 - Jan. 2016  
Orlando, FL

- Design all marketing materials both digital and print for the Disney College Program communications team
- Create event promotional designs for social media, email blasts, and other digital platforms
- Assist with production for program's news channel, Housing The Magic
- Photograph all housing events and speaker series